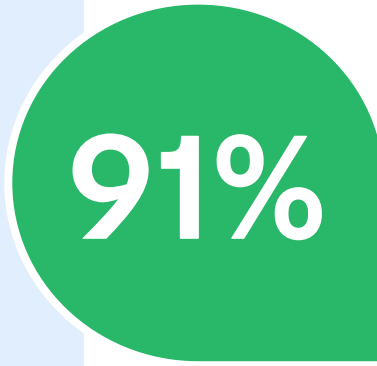# 2024 Anti-Fraud Technology Benchmarking Report
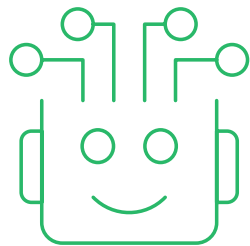
KEY FINDINGS

From traditional analytics to generative AI and biometrics, this study offers new insights for anti-fraud professionals to assess their organizations' positions and make informed decisions to stay ahead of fraud.
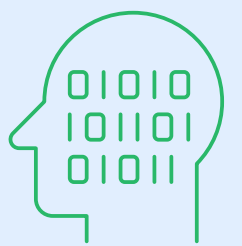
91%

Nine in 10 organizations use **DATA ANALYSIS TECHNIQUES** as part of their anti-fraud programs.

THE USE OF ARTIFICIAL INTELLIGENCE (AI) AND MACHINE LEARNING

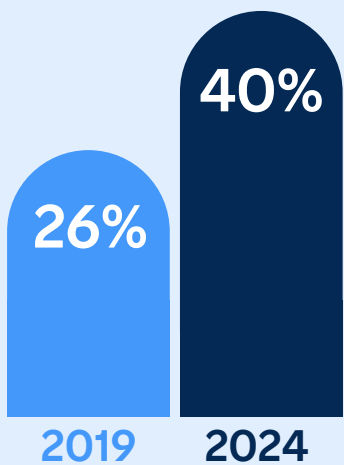in anti-fraud programs is expected to nearly **TRIPLE** over the next two years.

Two in 5 organizations use **PHYSICAL BIOMETRICS** as part of their anti-fraud programs and **another 17% expect to adopt this technology** in the next two years.
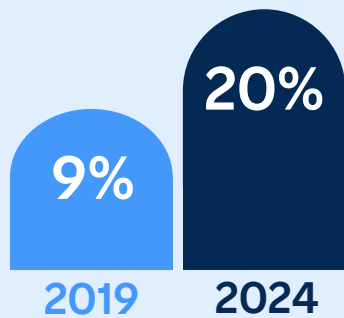
40% **17%**

BIOMETRICS

26% — 2019
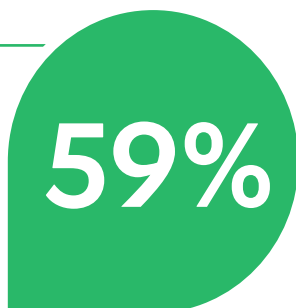40% — 2024

ROBOTICS

9% — 2019
20% — 2024

The use of biometrics and robotics in anti-fraud programs has steadily increased over the past few years.

83%

of organizations expect to implement **GENERATIVE AI** as part of their anti-fraud programs over the next two years.

Three in 5 organizations expect to **increase their budgets for anti-fraud technology** over the next two years.

59%

MORE THAN 50% OF ANTI-FRAUD PROGRAMS

currently use or expect to adopt computer vision analysis, robotics and behavioral biometrics at some point in the future.

Download the full report at **sas.com/fraudreport**

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